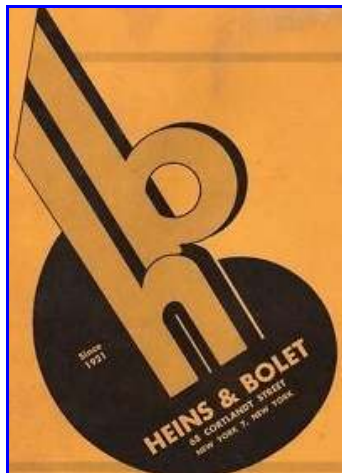


HEINS and BOLET Manhattan photograph of 8 April 1938 - Just north of the Syrian District was NYC's Radio Row a 13 block area of stores selling Radio - TV - appliances and related electronic parts equipment. H&B could truly be called a department store. The Row was dominated by Heins/Bolet, the oldest and most reliable of our trade stores "Open Since 1921"



As its competitors came and went, Heins and Bolet endured, maintaining a huge inventory, soundproof booths (audition vinyl records) large enough to demonstrate five console radios at a time, an efficient repair service, and a willingness to give customers a "break." Those deals were a must at the row to compete.

The business did not close until the neighborhood was razed in the late 1960s for the construction of the World Trade Center.

In the background of this Bernice Abbott photograph is a whimsical "Swiss Chalet" style elevated train station, built in the 1870s and typical of early stations on the Ninth Avenue EL - and torn down four years after Abbots photograph. H&B President Nathan Bolet 1905-1994 expired in NY age 88; Hyman Ness 1913-2003 expired age 89 in NY. They had a good run!

Scripted almost entirely by Wired New York Dot Com. W8SU 2016

